

Customer Feedback and Case Study



LEADING SOUTH WEST LOGISTICS OPERATOR TURNS TO TRUTAC FOR TIME-SAVING COMPLIANCE

Sparks Transport, one of the largest privately-owned transport companies in the South West have greatly improved compliance control since switching over to TruTac's fleet management software.

With 150 HGVs delivering to every corner of the UK and Ireland, keeping tabs on each vehicle and driver has, according to Director Jon Sparks, brought many challenges - particularly as the regulations governing commercial transport have become ever more stringent.

"With this many vehicles and drivers," explains Jon "the potential for mistakes or to let something slip through the net is quite high. In the past we have needed to employ more administrators for longer periods just to monitor and report basic compliance information. Now, using TruTac's TruAnalysis software, we get things done quickly and accurately, which not only keeps us compliant but allows us to concentrate on efficiently running the day to day operation."



Formed around 85 years ago and based in Glastonbury, Sparks Transport provide a general distribution and warehousing service for supermarkets and many other suppliers including fashion, pet foods and miscellaneous dry goods. The modern fleet is backed by 120,000 sq ft of warehousing on an impressive 9-acre site.

“Earned Recognition,” continues Jon “is something we thought a company of our standing and reputation should naturally adopt, and having an effective range of driver and vehicle reporting functions in place, helps to make this possible.”

For example, using TruAnalysis, Sparks can instantly detect driver infringements and immediately take action. Whereas with their previous system, there was an unacceptable delay in detecting any problems as the reporting process had an unavoidable time lag.

“With TruTac software we monitor all our key performance data live and don’t have to wait around for the information” adds Jon. “It’s virtually instant. This means we have the info’ at our fingertips and can satisfy any DVSA checks at a moment’s notice with complete confidence. Furthermore, we not only have a more dynamic control system, but are saving a lot of precious administration time.”

TruTac, one of the UK’s leading fleet management software designers, also provided the technical advice and personal training required to assist Sparks Transport with the transition from one system to another.

“It was extremely fast and efficient,” concludes Jon. “Effectively we jumped from one running horse onto another without tripping up and if we need any on-the-job help, it comes without delay. It’s only been around 8 months but no question, the investment has paid for itself already.”



We are talking... DVSA Checks with Confidence!

“ Using TruTac software we monitor all our vehicle performance data live. It’s virtually instant and the accurate reporting system means we can satisfy any DVSA checks at a moment’s notice. ”

Jon Sparks. Director, Sparks Transport.



For further information call us today!

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For peace of mind and complete compliance control of your fleet, call us today! **024 7669 0000**
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